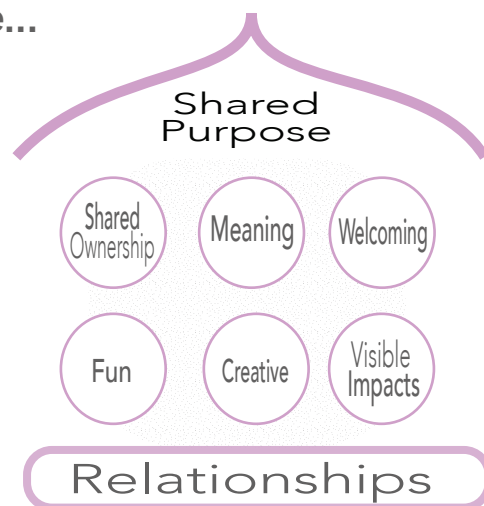


## Involve the Community



## Engaging Hubs Have...



### Involve your Community.

'Involve your Community' entails knowing who the hub's community is and providing opportunities for members of that community to participate in the hub's shared vision and daily activities. This helps the hub to stay relevant to their local context.

### Shared Purpose and Values.

The Shared Purpose gives hubs a clear direction that can inspire and motivate participation. The Values create an engaging hub that: invites **Ownership**, connects people to **Meaning**, has a **Welcoming** atmosphere, is a **Fun** place to spend time, supports **Creativity**, and is **Impactful**. These values are kept general so that they can be adapted to a neighbourhood hub's local context when creating a shared vision.

### Relationships.

The importance of developing interpersonal relationships was heavily emphasized by experts. It was a concept that was found to transcend each of the five levels of the FSSD and underpins each of the Values, and therefore is seen as fundamental when engaging people in neighbourhood hubs.

### Social Capital:

All experts reported hubs to have an impact on Social Capital, as such, it is considered to be the capital impacted the greatest by hubs. Hubs can **build relationships, increase social networks and increase the sense of belonging to the community.**

### Human Capital:

Hubs can **build the personal capacities** as well as **develop the skills** of participants and the hub's team. They can also **contribute to personal well-being and health.**

### Cultural Capital:

Hubs can provide a space to **celebrate local customs, share stories and heritage,** as well as **increase community members' sense of identity and sense of belonging to a place.**

### Natural, Built, Political and Financial Capital:

Benefits to these capitals were found to be based on the specific projects run at the hub. For example, hubs have the ability impact **Natural Capital** through urban agriculture projects; **Built Capital** by increasing the accessibility of resources within a community; **Political Capital** by forming strong partnerships with stakeholders; and **Financial Capital** by spurring the local economy through job creation and increasing the knowledge and the skills of the local workforce.